

**Name of programme**

**Projects promoting co-operation and commercial relations with countries of North America, the Far East and Australasia (USA, Canada, Japan, Australia, New Zealand and Korea)**

2. **Budget Line**

B7-665

3. **Is it a successor to any other programme(s)?**

No

4. **General objectives**

The overall objective is to strengthen relations with the partner countries concerned and to develop a broad-based co-operation with them both bilaterally and in the multilateral field. This, in turn, is intended to produce significant tangible and measurable benefits for the EU in terms of ;

- (i) closer economic links, including further growth in EU exports to those countries and a continued expansion in two-way investment flows;
- (ii) promoting a better understanding and a greater awareness of the EU, its institutions and its policies within the partner countries, at national level and within regional with a view to deepening support for strengthening bilateral relationships and enriching the flow of ideas for expanding the bilateral co-operation agenda;
- (iii) reinforcing education co-operation activities and academic links between the EU and the partner countries as well as stimulating research works focused on EU-related matters within institutions of the partner countries;
- (iv) developing a stronger political partnership the better to cope with current global challenges like poverty, terrorism, the environment and non-proliferation.

5. **Types of action**

Co-operation projects with industrialised countries:

- Canada, USA, Japan: Consolidation of existing and creation of new EU Centres hosted by Universities of the partner countries in view of promoting understanding and knowledge of European integration and of the bilateral relationship between the EU and the partner country by means of curricular related activities, research works, outreach, dissemination of information at national and regional level.
- Canada: Internship programme for young EU graduates in Canadian companies (ACADIA);
- Australia and New Zealand: Pilot projects in the field of higher education for multilateral student mobility at postgraduate (Master) level between networks of European and Australia and/or New Zealand universities.
- USA: Projects promoting widespread understanding of EU views on important policy issues with a view to influencing US policy making and educational networks ;
- USA: Projects promoting the importance of the EU-US relationship with a view to deepening support in the US for strengthening that relationship and enriching the flow of ideas for expanding the bilateral co-operation agenda ;

## Export promotion projects with Japan and Korea

- Japan: Award of scholarships to young European executives to participate to an 18 months training programme in Japan;
- Korea: Award of scholarships to young European executives to participate to a 9 months training programme in Korea;

6. **Start and end dates of programme**

19 March 2001 - 31 December 2005
7. **Total available budget**

€8.850.000  
€4.600.000 for Co-operation activities  
€4.250.000 for Export Promotion activities
8. **Legal Basis for the funding**

Council Regulation n°382/2001 of 26/02/2001 concerning the implementation of projects promoting co-operation and commercial relations between the European Union and the industrialised countries of North America, the Far East and Australasia
9. **Nature of Community contribution**

For co-operation projects: grants on a co-funding basis  
For Export promotion (Executive Training Programme in Japan and Korea) and for EU graduates in ACADIA Internship project (in Canada): Scholarships
10. **Level of Community contribution**

As a general rule, grants cover only part of the total costs of activities. The maximum rate of funding may vary from 50% to 80% depending on the project. The maximum rate of funding will be specified in the relevant call for proposals.  
Scholarships for the ETP and for the EU graduates in ACADIA Internship programmes are allocated as a fixed amount.
11. **Organisations(s) which may benefit from the programme**

European executives working in European companies (ETP programme) and young European graduates (Canada internships).  
Public and private institutions legally established in the partner countries (e.g. Universities, Foundations, Research Institutes) or in the EU and fulfilling the requirements set out in the relevant call for proposals.
12. **Eligibility**

According to article 1 of the Council Regulation mentioned at point 8, The Community shall continue to implement actions to promote co-operation and commercial relations between the Community and the industrialised countries of North America, the Far East and Australasia. The industrialised countries of North America, the Far East and Australasia shall comprise of the United States, Canada, Japan, the Republic of Korea Australia and New Zealand.
13. **Procedure to be followed**

Depending on the type of projects, proposals may be submitted directly to the European Commission in Brussels or to its Delegations in the partner countries. As regards ETP, applications are channelled through National Co-ordinators (see point 16 hereafter).

14. **Community sources of information**

<http://www.etp.org/>  
<http://jpn.cec.eu.int/english/index.htm>  
[http://europa.eu.int/comm/external\\_relations/us/intro/ct.htm](http://europa.eu.int/comm/external_relations/us/intro/ct.htm)  
<http://www.eurunion.org/>  
<http://www.delcan.cec.eu.int/english/>

15. **Community contact points**

[Directorate-General External Relations](#)

European Commission  
Directorate General External Affairs  
Directorate C  
B-1049 Brussels  
USA: Mrs Helen Henderson/ The European Commission Delegation at  
Washington DC, USA,  
e-mail : [Helen.Henderson@cec.eu.int](mailto:Helen.Henderson@cec.eu.int).  
Japan/Australia/Korea: Mrs Fabrice Vareille/ The European Commission, DG  
External Relations, Unit for relations with Japan, Australia, New-Zealand and  
Korea,  
e-mail: [fabrice.vareille@cec.eu.int](mailto:fabrice.vareille@cec.eu.int).  
Canada: Mrs Chris Hughes/ The European Commission, DG External  
Relations, Unit for relations with the United States and Canada,  
e-mail: [Christine.Hughes@cec.eu.int](mailto:Christine.Hughes@cec.eu.int).  
Delegations of the European Commission in USA, Canada, Japan, Korea and  
Australia and European Commission offices in Europe.

16. **National sources of information and contact points**

ETP National Co-ordinators addresses are available at:  
[http://www.etp.org/japan/apply\\_contactads.htm](http://www.etp.org/japan/apply_contactads.htm)

17. **Examples of projects**

- EU Centre - example of a typical project in USA

(1) Offering an array of graduate and undergraduate courses dealing with the EU; (2) bringing European scholars and practitioners to the Centre for short-term visits; (3) providing a number of dedicated fellowships and project assistantships each year to graduate students working on EU-related topics; (4) supporting research travel to Europe by faculty and graduate students; and (5) organising public lectures, workshops, and conferences on EU and transatlantic relations for both academic and outreach audiences within and beyond the region.

- The other US projects - examples of typical projects to promote understanding of EU in US include:

Funding for some 225 undergraduate student delegates from 15 participating colleges and universities to attend a three-day simulation of EU meetings and activities, held on 21-23 November 2002 in Washington. Participants debated and voted on a resolution concerning the EU's eastward enlargement. Participants also attended a series of Parliamentary committee meetings, individual Council of Ministers meetings, Europe Council meetings, joint ministerial meetings, a parliamentary-ministerial reconciliation meeting, and ultimately a plenary session of Parliament.

- EU Centre - example of a typical project in Canada

(1) Teaching and research devoted to European integration and EU-Canada relations; (2) Visiting Scholars-in-Residence will during their stay teach an in-depth course on European integration, EU-Canada relations, or public policy from a transatlantic perspective; (3) Short-term Visitors from EU include scholars, officials, parliamentarians and business people who can participate in the research, in teaching, and in outreach activities.

- Canada projects - example a of typical project Internship programme for young EU graduates in Canadian companies:

Enhancing the understanding of the Canadian market by offering sector oriented experience in Canada to young Europeans.

- Example of ETP Japan Edition

In 2002 ETP Japan, 38 participants between 22 and 53 year of age and originating from 10 Member States out of 78 applicants from 12 Member States have been selected to participate to the 22nd edition of the ETP Japan programme. They will start their 12 month language training in Japan in May 2003. This will be followed by a 6-month internship in one (or two) Japanese company in Japan. They will graduate from the ETP programme in November 2004 and will therefore return to their sponsor company and start working on the business plans that motivated their participation to the Programme.